



**National Preparedness Month 2011**  
**“Your Disaster Plan is Not Just a Kit”**  
**Presenter: Karen Simon, Island Organizers**

**What is NPM?**

- Federal Emergency Management Agency (FEMA) declaration: September
- READY Campaign
- Founded after 9/11 to increase awareness of being prepared.
- Island Organizers and the NPM Coalition

**Who is Island Organizers and what is their expertise?**

- Professional Organizing company that help small businesses, home-based businesses and entrepreneurs to get organized
- PO's teach clients to organize information and possessions, manage it and store it.
- When preparing, we agree that, “Hindsight is 20/20.”

**What Is A Disaster?**

- Natural Disasters
- Other Threats
- Still Others Robbery

**How Do We Prepare?**

- Protect People, Assets and Property
- Having advanced knowledge can keep us calm and functioning during emergencies
- A Disaster Kit vs. An Emergency Plan



## **“Your Disaster Plan Is Not Just A Kit”**

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#### **What About The Kit?**

- Emergency Supply Kit – have several: home, office, car
- Designate a “Ready Zone” to store emergency kits
- VIP Go Bag - very important papers
- Grab & go list – what to grab besides kit & Go bag
- CHECK your kit annually – update info, keep supplies fresh

#### **Making A Plan**

- Have different plans: plan to stay-put, plan for evacuation, plan for other emergency
- Emergency Plan Worksheet
- Give copies to other people outside your immediate neighborhood or family members outside your area

#### **Plan To Stay In Business (after disaster)**

- Data Backups and Software
- Documented procedures (how we do things)
- Have Vendor, Employee and Customer Lists
- Vital info such as bank and financials, insurance info, passwords

#### **Prepare with Your Neighbors & Neighborhood**

- Involve Your Neighbors
- Help Neighbors to Get Informed. They may be who you depend on in an emergency.
- Does your local government have a plan for your community? If so, what is it?

#### **Online Resources:**

- [Ready.gov](http://Ready.gov) and [ready.gov/kids](http://ready.gov/kids) for info about readiness for homes, families, pets, disabilities, seniors
- [IslandOrganizers.com](http://IslandOrganizers.com) for copies of this handout to give to friends and family (see Resources page)
- [Citizencorps.gov](http://Citizencorps.gov) to help in the community
- [Ready.gov/business](http://Ready.gov/business) for getting your business prepared
- [RedCross.org](http://RedCross.org) for getting assistance, volunteering your assistance, getting trained (CPR, etc.)
- [HSUS.org/disaster](http://HSUS.org/disaster) for Humane Society info on disaster prep for pets

